



**BEVERAGE BITTERNESS BLOCKER FOR
SORBATE/BENZOATE IN ETHANOL, NATURAL**

DATE: 09/01/06

LEGAL STATUS: GRAS, CFR 172.510
Natural US 21 CFR 101.22, Kosher
Natural EEC 88/388 Article 1(2)(b)(i)
Hno 2930.90

PRODUCT CODE: 7000907

INGREDIENT STATEMENT: Natural Flavor

APPEARANCE: Clear Liquid

COLOR: Colorless

TASTE: Faint, nondescript, blends well with
other flavors

FLAVOR USE: Blocks burn and bite of Potassium
Sorbate and Sodium Benzoate

Blocks Soy Protein Bitterness

USE LEVEL: 0.001 to 0.04% as consumed
Do not use above 4 ppm.

SOLUBILITY: Soluble in Alcohol, Flavor Oils, PG and
Water

Technology Improving Taste